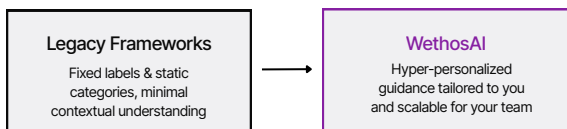


## Competitive Advantage: **WethosAI** vs. Other Psychometric Frameworks

**The Real-Time Behavioral Intelligence Difference:** Legacy assessments offer a static “screenshot” of personality; WethosAI provides a **dynamic behavioral architecture** of how you will ideate, relate, interact, and execute in real time.

### Beyond the Label



Primary Data	Subjective self-reports and hypothetical responses.	Initial self reports, plus continuous observable interactions.
Focus	Internal preferences and psychological orientation.	Decision-making patterns and behavioral execution style.
Utility	Static categories often treated as interchangeable.	Unique, dynamic profiles through core framework, traits, and biases.
Context	Lacks situational context and awareness of group dynamics.	Predictive, contextual, adaptable, and execution focused.

### The Data Integrity Gap

#### Traditional: Self-Perception

Limited by bias & subjective, situational recall

#### WethosAI: Observed Reality

Differentiated nuances between individual and group dynamics

## WethosAI: Layered Behavioral Intelligence

### Contextual Layering: Traits & Biases

Pulled through interactions, meeting transcripts, documents, other assessments and more

### Foundation: Core Behavioral Styles

Ideas, Relational, Action, Order

*Separating **stable patterns** from **situational flexing***

## Integration via **WethosXO**

WethosAI integrates with the “old guard” (DISC, CliftonStrengths, MBTI, HBDI) to allow for the most enriched view of you.



## The **Better** Outcome

“ Reduced friction, prevented misalignment, fail safe environment, higher decision-making quality  
Increased clarity, engagement, inclusion, and psychological safety ”